15th PRINTPACK INDIA
3-8 February 2021, India Expo Centre
Greater Noida, NCR Delhi

BRANDING & SPONSORSHIP OPPORTUNITIES
**(Code: CFB-P) Cube at Pathway**

- Strategic location: From Gate No.1 to CFB Entrance
- Size of Cube: 3ft x 7ft each (four sides)
- No. of Cubes: 20

Costing: Rs. 20,000/- + GST for each Cube.

*Cubes will be placed as per booking of branding.*

**(Code: Ent 01) Main Entrance Standee at Hall No. 1 Glass Door**

- Strategic Location: Main Entrance at Hall No. Glass Door
- Size of each branding: 8ft x 15ft
- Total: 1 No. of branding

Costing: Rs.20,000/- + GST per branding.
Size of each branding 8 ft. x 16 ft.

- Size of each branding 8 ft. x 16 ft.
- Total Sites: 8 Cubes

Costing: Rs.60,000/- + GST for each Cube.

Strategic location:
- Left Side Of Gate No.1 - 01 No. (Code: LS1)
- Right Side Of Gate No.1 - 01 No. (Code: RS1)
- Near Gate No. 3 - 02 Nos. (Code: NG3)
- Between Hall No. 7, 9 & 14/15 - 04 Nos.
  - Near Hall 7, (Code: H7)
  - Near Hall 9, (Code: H9)
  - Near Hall 14/15, (Code: H14A)
(Code: RF-01) Online Registration Form

Strategic Location: The company can advertise on the website, Online registration form for registration. It is an ideal place as the visitor has to register himself/herself on the website to visit the Exhibition.

Costing: 2 Lakh +GST

(Code: BTG 01) Pole Buntungs on Driveway

Strategic Location: Pole Bunting on Driveway
- Size of each Buntungs 2 ft. x 8 ft.
- Total: 50 Poles

Costing: Rs.10,000 /- + GST Per Pole Branding (4 buntungs on a pole) .
(Code: RC 01) Registration Area

Strategic Location: Advertisement at Registration Area
- Size as per Design
- 02 Registration Sites

Costing: Rs. 2,00,000/- + GST per Site.

(Code: NH-1) New Hall Wall (1-6)

Size of each Advertisement
- 1.) 33' x 30' = Outside entrance of Hall No.9
- 2.) 33' x 29' = Outside entrance of Hall No.9
- 3.) 36' x 30' = Outside entrance of Hall No.9
- 4.) 36' x 30' = Outside entrance of Hall No.9
- 5.) 36' x 30' = Outside entrance of Hall No.9
- 6.) 36' x 30' = Outside entrance of Hall No.9
- 7.) 36' x 30' = Outside entrance of Hall No.9
- 8.) 36' x 30' = Outside entrance of Hall No.9
- 9.) 50 x 30' = Outside entrance of Hall No. 14
- 10.) 36' x 30' = Outside entrance of Hall No. 14
- 11.) 30 x 29' = Outside entrance of Hall No. 14
- 12.) 36' x 30' = Outside entrance of Hall No. 14
- 13.) 36' x 30' = Outside entrance of Hall No. 14
- 14.) 36' x 30' = Outside entrance of Hall No. 14
- 15.) 36' x 30' = Outside entrance of Hall No. 14

Strategic Location: New Hall Wall
- Branding Cost: @1,00,000/- each + GST

Note: Actual Sizes are subject to verification.
Strategic Location:

- Entrance Branding on 7,9,14 of Rs. 1,50,000/- + GST
- Entrance Branding on 10,11,12, 15 & connecting Gates of Rs. 1,00,000/- + GST
**(Code: CFB F-1) Signage Inside CFB**

Strategic Location: Signage in CFB area
- Size of branding is 3ft x 8ft
- Total: 1 (10 Nos. of branding)
Costing: Rs.80,000/- + GST

**(Code: FFW1) Mart Terrace Wall**

Strategic Location: Branding on Mart Terrace Wall of Main Entrance, Outside of Hall No.7, Front wall of Hall No. 14
- Size of branding is 20ft x 50ft
- Total: 8 Nos
- Costing: Rs.1,00,000/- + GST per branding.
(Code: DEN) Dinner Sponsorship

Exhibitors' Night Dinner:
PRINTPACK INDIA is India’s most prestigious event. It has become the ideal platform for the Industry to showcase their products.
PRINTPACK INDIA Exhibitors' Night is an excellent business development opportunity. Whether you are building new business relationships or strengthening old ones, consider inviting some of your clients to join you. Each year more and more firms sponsor their own table and bring their clients out for an entertaining evening.
Total Pax: Around 1500/-
Costing: Cocktail Dinner

(Code: LNRD) Visitors Lanyard

Imagine thousands of visitors wearing your name badge with a lanyard, which has your logo printed on it. This is your opportunity to have thousands of walking billboards on the show floor. Badges will be distributed at registration counters to attendees. Your company's logo will be seen by everyone, everyday.

- Total Lanyards = 1 Lac
- Costing: Rs.2,00,000 plus GST and Lanyard sets.
- Only for Visitors. It is not included VIP, Media, Exhibitors & Service providers general.
BRANDINGS & SPONSORSHIPS BOOKING FORM

Company....................................................................................................................................................

Address......................................................................................................................................................

Contact Person........................................................... Designation...........................................................

Email..............................................................Mobile.......................................Phone................................

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TOTAL

GST @18%

G.TOTAL

I/We have read the Rules and Regulations and confirm that we shall abide by them. enclosed is the Cheque No./ Bank Draft./ bank Remittance details............................................. dated For Rs............................ towards payment of brandings & Sponsorships in favour of ‘IPAMA PRINTPACK INDIA’

NEFT / RTGS Payment Transfer Details:

Bank Detail:
Name of Account : IPAMA PRINTPACK INDIA
Name of Bank : Syndicate Bank
Branch : C-25, First Floor, Stellar IT Park Sec-62, Noida - 201307
Account No. : 8778 216 0000 086
RTGS/NEFT/IFSC : SYNB0008688
Bank SWIFT Code : SYNBINBB163