

PRESS RELEASE

March 30, 2021

TO LIFT THE INDUSTRY IPAMA EXTENDING COVID SPECIAL DISCOUNT IN 15th PRINTPACK INDIA ALONG WITH OTHER DISCOUNTS:

The Governing Council has revised the dates of its flagship event PRINTPACK INDIA as December 20-24, 2021. While doing so, the Council had considered at length the adverse impact of COVID-19 on the global industry. It may be stated that PRINTPACK INDIA is one of the most popular international exhibitions on the Graphic Arts Industry in India and also one to the most preferred exhibitions across the Globe.

After the announcement of the new dates of the Exhibition as mentioned above, the Members of Governing Council of the Association had deliberated at length with a view to extending maximum relief to the industry so that more and more companies could participate in PRINTPACK INDIA 2021 Exhibition. Accordingly, the 117th Meeting of the Governing Council of the Association was organised physically on 22nd March 2021 to consider extending relief to the Exhibitors in space charges to subdue the impact of COVID-19 and lockdowns imposed by the Central and State Governments from time to time which had crippled the Industry.



Keeping in view all the relevant factors, a bold decision was taken by the Governing Council of IPAMA that the Exhibitors should be charged minimum space rentals, only to meet the basic requirements of the Exhibition. Accordingly, the Governing Council had approved the following discounts on the basic rates for participation in the 15th Edition: -

(A) Basic Charges for Bare Space : Rs.8000/- per Sqm.	
(B) Basic Charges for Shell Scheme: Rs.9000/- per Sqm.	
1. Early Bird Discount to all Exhibitors:	Rs.1,000/- per Sqm, subject to payment by due dates.
2. Membership Discount:	5% to 15%.
3. Motivational Discount for Regular Members:	Rs.1000/- per Sqm.
4. Motivational Discount for Associate Members:	Rs.500/- per Sqm.
5. COVID-19 Special Discount for Regular Members:	Rs.2000/- per Sqm.
6. COVID-19 Special Discount for Associate Members:	Rs.500/- per Sqm.

Apart from providing the above-mentioned discounts, IPAMA may also favourably consider extending some complimentary services to the Exhibitors and Business Visitors during the currency of the Exhibition.

IPAMA gratefully acknowledges Industry's overwhelming response at this crucial period for participation in PRINTPACK INDIA 2021. 70% area has already been booked. Major players of the Industry have also remitted the requisite amount for 15th PRINTPACK INDIA.

The Exhibitor's & Visitor's Registration Portals have also been developed for the convenience of the participants. In 15th PRINTPACK INDIA, all the services will be available online. Exhibitors can book the space after remitting the participation charges. After the remittance, the Exhibitor can select the Hall and Stall. They can download receipts/Invoices and can also place orders for additional services etc. Visitors can fixup their meetings with exhibitors online. The Portal will be functional on the website in a week time.



THE WORLD IS EAGER TO CONVERGE @

15th PRINTPACK INDIA
December 20-24, 2021
India Expo Centre, Greater Noida, NCR Delhi
CONCURRENT EVENT
INDIA SIGN & LED EXPO 2021

IPAMA

WELCOME TO PRINTPACK INDIA 2021

[EXHIBITOR LOGIN](#)

EXHIBITOR'S PORTAL

TO REGISTER YOURSELF, PLEASE SELECT THE CATEGORY

