

November 1, 2023

## PRESS RELEASE

# 1<sup>st</sup> Century of IntraPac India – 100 Companies have confirmed their participation...

## Four Months to go.....



Noida (NCR Delhi), November 1, 2023 – The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) is excited to announce the overwhelming response received from the industry for its inaugural event, "IntraPac India," scheduled to take place at the India Expo Centre in Greater Noida from March 14 to 17, 2024.

"IntraPac India" is set to comprehensively cover all the facets of the Indian Packaging Industry, tailored to meet the specific needs of the Indian market. The Indian market's requirements vary significantly from those of Western countries. Our unique blend of geographical diversity, a vast and diverse population, and varying per capita incomes make our market distinct. Consequently, our needs and preferences are divergent, necessitating customized solutions and offerings that cater to the specific dynamics of the Indian market. IntraPac India has been designed on the same lines – To fulfil the aspirations of the Market.

As a non-profit organization, IPAMA is dedicated to making this event accessible to businesses of all sizes by maintaining affordable rates. Even small companies can participate and reap the benefits of this world-class event, much like IPAMA's renowned "PRINTPACK INDIA."

To enhance the experience for business visitors, a dedicated live portal has been created for direct meetings with exhibitors. Visitors can conveniently register online and download their badges, which grant them access to the respective exhibition halls.

The participation of 100 companies spans a wide spectrum, including Packaging Machines, Flexible Packaging items, Corrugation Boxes, Paper Bag Making Machines, Paper Cup & Plate manufacturing, Small Rigid Boxes, Rigid Plastic Packaging, Tin production, Adhesives, Labels, Filling and Sealing solutions, Cooling & Ventilation Solutions, Rubber Sheets, Waterproofing Machines, Converting Machines, Automation segments, and many more.

Since the launch of the exhibition, IPAMA representatives have been actively promoting "IntraPac India" at international trade shows. The marketing teams have also been engaged in visiting Printing & Packaging exhibitions organized by various organizations and associations across different Indian states.

IPAMA has forged partnerships with key industry players, including the Packaging Industry Association of India (PIAI), All India Plastic Manufacturers' Association (AIPMA), Indian Flexible Packaging & Folding Carton Manufacturers Association, and the Association of Sealant Professionals in India (ASPA) to enhance the promotion of the exhibition. IPAMA has also reached out to several other associations to establish further partnerships, with some agreements currently in the advanced stages of finalization.

**About IPAMA:**

The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) is a reputable non-profit organization dedicated to promoting and supporting the Indian printing and packaging industry. IPAMA hosts world-class events and exhibitions, facilitating industry growth and fostering innovation.

For more information and updates on "IntraPac India,"

Media Contact:  
Prashant Vats  
+91 9871999384