



PRESS RELEASE

315 Companies have already availed of early bird discount (till 30th Nov 21). Only 15 days are left for availing of this benefit:

On Tuesday, Nov 30, 2021:

The booking of space for participation in **15th PRINTPACK INDIA** is open for the companies. The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) had announced organisation of 15th PRINTPACK INDIA Exhibition at India Expo Centre, Greater Noida from March 11-15, 2021, after considering the Survey Report and the recommendations of the existing and prospective Exhibitors. Simultaneously, IPAMA had also announced various discounts, including **COVID special discount for Exhibitors and IPAMA Members**. The new Members of IPAMA will also be entitled to five per cent discount in space charges. The Membership application form and the relevant details have been uploaded on the website for information of all concerned. The space charges have been kept at the minimum

PLANNING TO BOOK A STALL @ **PRINTPACK INDIA** ?

HURRY

Time is running fast!!

BOOK STALL NOW!

Early Bird Discount: Rs.1000/- per square meter
(Avail early bird discount before 15th December, 2021 by paying 20% deposit)

IPAMA

15th PRINTPACK INDIA
CONCURRENT EVENT
INDIA SIGN & LED EXPO
11- 15th March 2022

level so that the companies, including MSME Units, could also participate in a big way bypassing COVID impact. The complimentary services will be provided to the Exhibitors and the Business Visitors, including transport facilities from the selected destinations, such as Airport, Metro Stations etc.

The last date for availing of the Early Discount will be expiring on 15th December, 2021. The

companies can avail of this benefit, by paying the requisite amount i.e., 20 per cent of the total amount of the area booked. After the expiry of the cut-off date, the Exhibitors will not be entitled to the Early Bird Discount. To avail the early bird discount, companies must follow the other payment schedule. Keeping this in view, the companies are now rushing for availing of the Early Bird Discount, by submitting the application forms and other relevant details, including remittance of requisite space charges.



IPAMA has also opened the Visitor Registration Portal on live. The Visitors can now do their registration. The Visitors are advised to keep a copy of the printout of the registration which will be valid for touch-free and hassle free entry into the Exhibition Halls.

The booking of exhibition space has been getting overwhelming response from the industry. As of now (as on 30 Nov., 21), 315 companies have already booked the space for participation. The Priority Numbers generated, on the basis of remittances, have also been conveyed to the Exhibitors. The allotment of space is also in progress. The companies can contact the officials of the Marketing department of the Association for any clarification or assistance relating to booking of space or advertisement sites.

The campaign for promoting the Exhibition has also been started. IPAMA has



recently organised a promotional meet at Amritsar on 17th November, 2021. It was attended by the President of (1) Punjab Corrugation Manufacturers Association, (2) Offset Printers Association and (3) Amritsar Offset Printers Association, Amritsar. The teams of these Associations also remained

present. Most of IPAMA Members had also participated in the Meet. The response was very encouraging.



IPAMA's representatives are also attending the seminars, conferences, exhibitions and other related events in different States for promotion of PRINTPACK INDIA Exhibition which are being organised by the Association and Allied Associations. During such events, brochures and other publicity are distributed amongst the exhibitors and the business visitors. One-to-one interactions are also organised on such occasions. During the month of November 2021, more than thirty bookings were received.

