



Guidelines for Bare Space Stand

To maintain uniformity in display and appearance of the entire exhibition and to ensure proper presentation of all exhibits, Exhibitors are advised to strictly follow the guidelines for stand construction, decoration & display specified as mentioned below:

1. Height: The height of any adjoining wall/fixture with other stand should not exceed 3.0 Mtrs. The front fascia may go up to 3.5 Mtr.

However, stand towards permanent wall may build up to 4.0 Mtrs, but it must not obstruct anyone's view from any side. Modifications/ alterations suggested by IPAMA will be binding on the exhibitor.

Violation of rules may attract penalty clause, as mentioned below:

2. Display panels or branding towers are permitted in the stand, subject to a maximum height of 4 m, maximum **size 1mx1m**. Only One in a stand. It must be erected at least 1 m away from the boundary.
3. The exhibitor is not allowed to cover and block 100% side of the other exhibitor.
4. Both sides of the partition should be properly finished and painted, particularly the partition on the side of the neighbouring stand. Exhibitor is advised to construct side partitions in mutual agreement with the neighbours.
5. Any kind of display with the support of permanent structures in Exhibition Halls is subject to prior written approval from IPAMA.
6. Not more than 60% of the total space should be used for display of exhibits.
7. A Minimum of 25% of the total space should be left open for free movement of visitors.



This is important to the exhibitors who have opted for Bare Space that they must submit the Design and Drawings of their stall (floor plan & elevation) in 2D & 3D view (two- & three-dimensional views) showing the position of machines/exhibits, fittings, furniture, and office cubicles etc., along with their dimensions in Meters. Without approval of IPAMA, possession letter will not be provided.

With regards,

Prashant Vats

Penalty Clauses

Sl. No.	Particular	Height	Penalty
1.	Height of any wall/fixture	3.00m	Permitted
2.	Front Fascia	3.50m	Permitted
3.	Height of stand's wall adjoining the permanent wall of venue	4.00m	Permitted
4.	Wall height – if exceeds	More than permitted limit	Rs. 20 Lakh

Stands more than permitted height will be sealed/demolished at the cost of the exhibitors.
