PRESS RELEASE

IPAMA Temporarily Pauses New Bookings Due to Space Constraint and High Demand from Existing & New Participants



The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA), established in 1988, has consistently set new benchmarks with its biennial PRINTPACK INDIA Exhibition. This event has become a prime destination for numerous international companies. The 16th PRINTPACK INDIA Exhibition is scheduled to take place at the India Expo Centre in Greater Noida from February 1-5, 2025. This exhibition will encompass almost all the segments of the printing and packaging industry.

As on date, 456 companies have paid token amounts to reserve their space. Of these, 189 companies alone have secured 20,035.00 square meters of space for displaying their machinery and related products, which represents approximately 80 percent of the total bookable area available at IEML. In last PRINTPACK INDIA, the total exhibition space booked was 25,342 Sq. Mtr by the exhibitors. Since the total area allocated to IPAMA by IEML is already booked or reserved, IPAMA is now preparing to expand the exhibition space either with hangars or additional upstairs halls to accommodate more participants. Presently IPAMA pauses receiving new bookings for the time being. However, IPAMA will **accept applications from companies**, and the area will be allotted **based on space availability**.

This demonstrates the Indian Graphic Arts Industry's confidence in IPAMA and its marketing team in organizing international exhibitions and related events. Space allocation is based on Priority Numbers.

IPAMA is in also in discussions with various overseas associations and companies to attract foreign buyers to PRINTPACK INDIA.



Mr. Jaiveer Singh, President of IPAMA, stated that for the 16th edition of PRINTPACK INDIA, IPAMA expects more than 600 exhibitors and 125,000 business visitors. "We are leaving no stone unturned to make this exhibition a tremendous success. We are also extending invitations to various international organizations and associations to sponsor business delegates.

IPAMA will also organize seminars and conferences during the exhibition period, either independently or in collaboration with other organizations and institutions," he added.